



## **Instacart now delivering groceries from San Francisco favorite Mollie Stone's Markets**

*Local chain partners with Instacart to expand its reach within the city  
and meet customer demand for delivery*

**San Francisco, Calif. – June 30, 2015** – [Instacart \(www.instacart.com\)](http://www.instacart.com), the fast-growing [grocery delivery](#) service whose workers hand pick and deliver items from trusted local stores, announced today that the local chain [Mollie Stone's Markets](#) has selected Instacart as its exclusive delivery partner. Starting today, Instacart customers in San Francisco can order their favorite items from Mollie Stone's and have them delivered in as little as one hour.

"Instacart has a proven model and excellent reputation that allows us to deliver a Mollie Stone's shopping experience to more San Francisco residents," said Mike Stone, CEO of Mollie Stone's Markets. "We're looking forward to partnering with the Instacart team to provide exceptional customer service, and to offering the extensive selection of local and organic products that makes our family-owned business unique."

"Mollie Stone's is an institution in San Francisco with a commitment to offering a wide selection of staple products and rare treasures, serving both the necessity shopper and the passion shopper looking for more local or exotic foods," said Nilam Ganenthiran, head of business development and strategy for Instacart. "We are excited to make this highly requested store available to our customers. We also love helping local businesses launch e-commerce and expand their reach via delivery."

Customers located throughout Instacart's San Francisco delivery area will be able to order from Mollie Stone's. Instacart also plans to extend its delivery coverage for Mollie Stone's to other parts of the Bay Area in the coming months.

Originally launched in San Francisco and since expanded into many other cities, Instacart has fundamentally changed the traditional [grocery delivery](#) space by connecting customers with shoppers and drivers who shop for and deliver grocery orders providing their own transportation in as little as one hour. This eliminates the need for costly infrastructure such as inventory, warehouses and trucks. In January 2015, Instacart was named "[America's Most Promising Company](#)."

Customers can open an account at [www.instacart.com](http://www.instacart.com), and get free delivery on their first order of \$10 or more. Instacart also offers Instacart Express – an annual membership that eliminates delivery fees for all orders of \$35 or more. The cost is just \$99 per year. Customers can sign up for a free two-week trial at [www.instacart.com/express](http://www.instacart.com/express).

**About Mollie Stone's Markets**

Founded in 1986, Mollie Stone's Markets is locally owned and operated with nine locations in the San Francisco Bay Area. Mollie Stone's has been unflinching in its commitment to provide the best possible shopping experience for its customers by offering a wide range of local, organic products and full service departments. For more information about Mollie Stone's Markets, visit [www.molliestones.com](http://www.molliestones.com).

**About Instacart**

[Instacart](http://www.Instacart.com) allows people to order groceries online by connecting them with workers who hand pick items at customers' local, favorite stores and deliver straight to their doors. Founded in San Francisco in 2012, Instacart has quickly scaled to 16 cities across the US and partnered with dozens of grocery retailers, including popular national chains (Whole Foods Market, Costco, Petco) as well as local, regional grocers (Fairway Market, Bi-Rite, Plum Market). By combining a personal touch with cutting-edge technology, Instacart offers customers a simple solution to save time and eat fresh food from the grocery brands they trust. Instacart is the only grocery service that can meet today's on-demand lifestyle by delivering in as little as one hour. First delivery is free at [www.Instacart.com](http://www.Instacart.com).

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***For information, contact:***

Michelle G. Faulkner  
Big Swing Communications  
[michelle@big-swing.com](mailto:michelle@big-swing.com)  
+1 617-510-6998