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Mollie Stone's Virtual Food Drive Doubles Impact With Matching Donation From Amy's Kitchen

Mollie Stone's 2nd Annual "Cans For Fans" Uses Facebook To Fight Hunger In The Bay Area

MILL VALLEY, CA - Through the 2nd Annual "Cans For Fans" virtual food drive on Facebook, Mollie Stone's Markets will donate a can of food to Bay Area food banks on behalf of its Facebook followers. Each can that is donated by Mollie Stone's will be matched with a can of organic soup from Amy's Kitchen, doubling the impact in the local community.

Rachel Berliner, co-owner of Amy's, said, "We appreciate our friends at Mollie Stone's for organizing their annual Cans For Fans drive and hope our soup can help nourish local families in need."

To make a free donation, anyone may "Like" Mollie Stone's Facebook Page (facebook.com/molliestonesmarkets) and use the Cans For Fans application to designate their local food bank to receive two cans of food. The virtual can drive ends on January 4, 2013, after which Mollie Stone's and Amy's will present the donation to the San Francisco & Marin Food Banks and the Second Harvest Food Bank of Santa Clara & San Mateo Counties.

Last year, more than 290 cans of protein-packed food were donated to the food banks through the first Cans For Fans. Mollie Stone's co-owner David Bennett commented, "There are many important causes to support during the holidays, but if you have been to our stores you are familiar with our passion for feeding people wholesome food." With one in four Bay Area residents affected by hunger, Mollie Stone's has furthered its commitment to the food banks by making donation barrels available at its nine stores and by contributing 10% toward customers' purchases of pre-packed donation grab bags.

About Mollie Stone's Markets

Founded in 1986 by Mike Stone and Dave Bennett, Mollie Stone's Markets is locally owned and operated with nine locations in the San Francisco Bay Area. Mollie Stone's has been unflinching in its commitment to provide the best possible shopping experience for its customers by offering a wide range of high quality products and full service departments. For more information about Mollie Stone's Markets, visit www.molliestones.com.

About Amy's Kitchen

Amy's is a family-run business dedicated to providing delicious, nourishing, convenient organic meals, desserts and snacks for health-conscious people too busy to cook. Each meal is prepared with the same ingredients and careful attention used in home cooking, without artificial flavors, GMOs, preservatives, or additives. All fruits, vegetables and grains are grown organically. We are committed to supporting healthy people and communities, organic farming, and great taste. Amy's products are widely available in supermarkets throughout North America.

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